

This small Mass. town isn't famous yet, but will be, according to Travel + Leisure



The Porches Inn in North Adams. —Mark Wilson / *The Boston Globe*

By **Kristi Palma** June 28, 2017

A small town in Western Massachusetts is one of America's best-kept secrets, according to *Travel + Leisure*.

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The [Berkshires'](#) North Adams, with a population of 13,533, was named one of [10 charming American towns that aren't famous yet \(but will be soon\)](#) in a list published by *Travel + Leisure* last month. The publication picked spots filled with "American small-town greatness" that are ideal weekend getaways. North

Adams made the list because it has become, over the years, a "Berkshires-based cultural hub," *T+L* wrote.

The publication said the town's reinvention began when the [Massachusetts Museum of Contemporary Art](#) (known as Mass MoCA) opened in 1999 inside converted industrial buildings. Since then, bookshops, cafes, artist workspaces, and a "smart set of galleries" have cropped up in its wake, the magazine wrote.



Birds fly over a sign near the entrance of MASS MoCA. —Jessica Rinaldi/Globe Staff

Travel + Leisure editors were also impressed with [The Porches Inn](#), a boutique hotel housed in a series of 19th-century Victorian row houses that's located across the street from Mass MoCA.

Other small towns that made the list: Thomas, West Virginia (population 600); Salida, Colorado (population 5,300); High Falls, New York (population 627); Tubac, Arizona (population 1,200); Lostine, Oregon (population 300); Paducah, Kentucky (population 25,000); Lititz, Pennsylvania (population 9,388); McCloud, California (population 1,101); and Dora, Florida (population 12,534).

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